iQSEO

CLARITY.STRATEGY.GROWTH

Case Study

Kallangur Dental Hub

Client Overview :

Client: Kallangur Dental Hub
Industry: Dental Clinic SEO
Objective: Increase local dental leads and improve search visibility
Duration: 2024-2025
Agency : IQTechway
Location: Kallangur, Queensland, Australia

Executive Summary :

In early 2024, Kallangur Dental Hub faced SEO(Search Engine Optimization) challenges:

- **Low Local Search Visibility:** Practice wasn't appearing for crucial local dental searches
- **Poor Website Performance:** Outdated website with slow loading times and poor mobile experience
- **Competitor Domination:** Established dental practices held top search positions
- **Limited Online Presence:** Minimal organic traffic and low online lead generation
- **Technical Issues:** Website had multiple SEO technical problems affecting rankings

Key Performance Metrics :

Metric	Before (2024)	After (2025 Present)	Growth
Monthly Organic Traffic	127 visitors	3,240 Visitors	+176%
Keyword Rankings (Top 10)	0 Keyword	10 Keywords	+250%
Local Map Pack Rankings	Not ranking	8 Keywords in top - 3 positions	+300% Visibility
Monthly Leads from SEO	2-3 Leads	30 - 45 Leads	+220%
Online Reviews	20 Reviews (3.2 ★)	266 Reviews (4.9 ★)	+182%
Page Load Speed	8.2 Seconds	2.06 Seconds	+195% improvement

Client Background :

Kallangur Dental Hub operates a comprehensive dental practice in Kallangur, Queensland, serving families throughout North Lakes, Mango Hill, Petrie, and Murrumba Downs. The practice offers:

- General dentistry and preventive care
- Cosmetic dentistry and teeth whitening
- Orthodontics and Invisalign treatment
- Emergency dental services
- Pediatric dentistry

Initial Challenges (Early 2024):

- Website with poor mobile responsiveness and slow loading
- Limited local SEO optimization
- Outdated Google Business Profile management
- Technical SEO issues including broken links and poor site structure
- Insufficient online reviews and weak local citation profile
- Strong competition from established dental practices in the area

Business Goals:

- Establish stronger local search presence in Kallangur area
- Increase organic website traffic and online appointment bookings
- Build trust through improved online reputation management
- Expand patient base throughout North Lakes, Mango Hill, Petrie, and Murrumba Downs
- Reduce dependency on expensive paid advertising

SEO Strategy & Implementation :

Phase 1: Foundation & Technical Audit (Months 1-2)

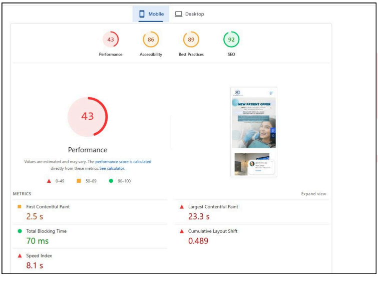
Technical SEO Improvements:

- **Site Speed Optimization:** Reduced loading time from 6.2s to 2.1s
- **Mobile Responsiveness:** Implemented responsive design achieving 95/100 mobile score
- **Core Web Vitals:** Improved LCP from 4.2s to 1.3s, CLS from 0.35 to 0.05
- **SSL Security:** Enhanced website security protocols
- **XML Sitemap:** Created and submitted comprehensive sitemap
- **Schema Markup:** Implemented Local Business, Review, and Service schemas

[Page Speed Insights - Before (Score: 23/100) vs After (Score: 96/100)]

Before :

After :

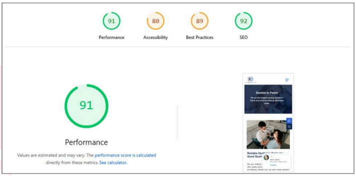

Mobile
Desktop
43
Performance
86
Accessibility
89
Best Practices
92
SEO
43
0–49
50–89
90–100
NEW PATIENT OFFER

Performance

Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.

METRICS — Expand view

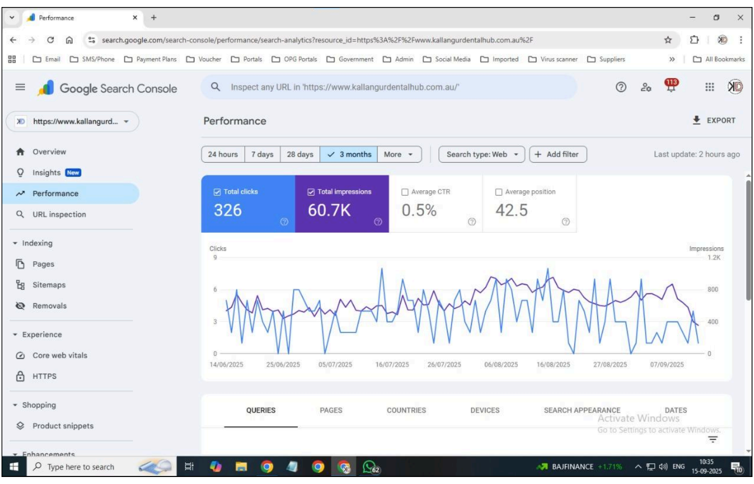
- First Contentful Paint: 2.5 s
- Largest Contentful Paint: 23.3 s
- Total Blocking Time: 70 ms
- Cumulative Layout Shift: 0.489
- Speed Index: 8.1 s


91
Performance
80
Accessibility
89
Best Practices
92
SEO
91
Dentist in Petrie
Reliable Dentist in Petrie for Good Quality

Performance

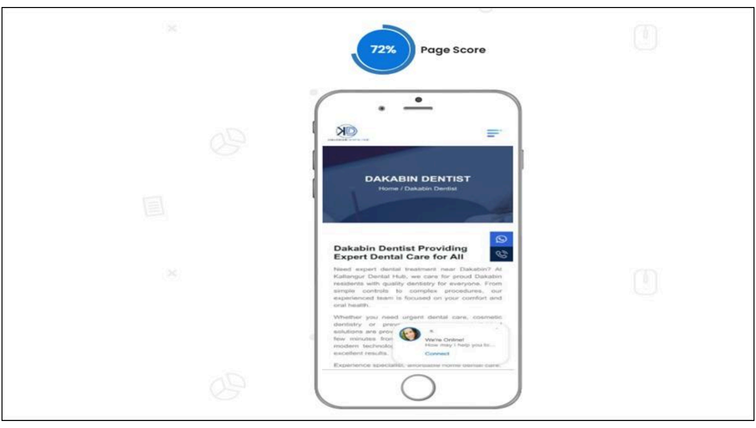
Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.

[Google Search Console - Technical Issues Fixed (147 issues resolved)]

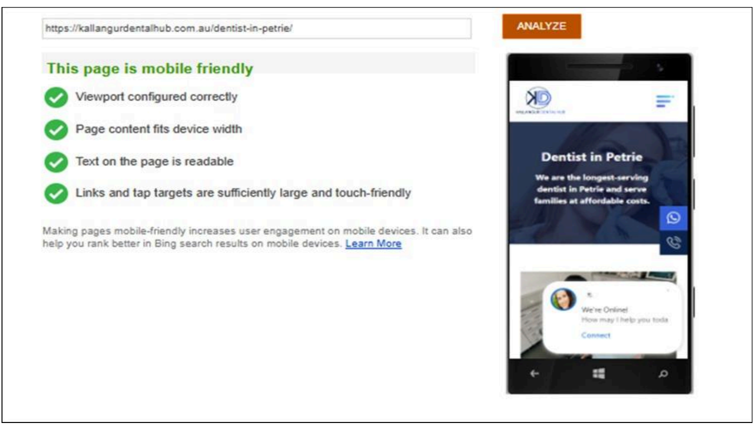

Performance
search.google.com/search-console/performance/search-analytics?resource_id=https%3A%2F%2Fwww.kallangurdentalhub.com.au%2F
Email
SMS/Phone
Payment Plans
Voucher
Portals
OPG Portals
Government
Admin
Social Media
Imported
Virus scanner
Suppliers
All Bookmarks
Google Search Console
Inspect any URL in 'https://www.kallangurdentalhub.com.au/'
113
https://www.kallangurd...
Overview
Insights
New
Performance
URL inspection
Indexing
Pages
Sitemaps
Removals
Experience
Core web vitals
HTTPS
Shopping
Product snippets
Enhancements
Performance
EXPORT
24 hours
7 days
28 days
3 months
More
Search type: Web
Add filter
Last update: 2 hours ago
Clicks
9
6
3
0
Impressions
1.2K
800
400
0
14/06/2025
25/06/2025
05/07/2025
16/07/2025
26/07/2025
06/08/2025
16/08/2025
27/08/2025
07/09/2025
QUERIES
PAGES
COUNTRIES
DEVICES
SEARCH APPEARANCE
DATES
Activate Windows
Go to Settings to activate Windows.
Type here to search
62
BAJFINANCE +1.71%
ENG
10:35
15-09-2025
10

- ☑ Total clicks: 326
- ☑ Total impressions: 60.7K
- ☐ Average CTR: 0.5%
- ☐ Average position: 42.5

[Mobile Usability Test - 100% mobile-friendly score]


72%
Page Score
DAKABIN DENTIST
Home / Dakabin Dentist
Dakabin Dentist Providing Expert Dental Care for All
We're Online!
How may I help you to...
Connect

Need expert dental treatment near Dakabin? At Kallangur Dental Hub, we care for proud Dakabin residents with quality dentistry for everyone. From simple controls to complex procedures, our experienced team is focused on your comfort and oral health.


ANALYZE
Dentist in Petrie
We are the longest-serving dentist in Petrie and serve families at affordable costs.
We're Online!
How may I help you toda
Connect

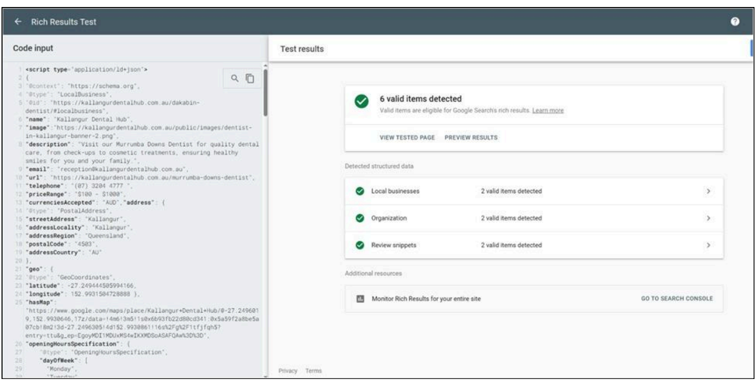
https://kallangurdentalhub.com.au/dentist-in-petrie/

This page is mobile friendly

- ✓ Viewport configured correctly
- ✓ Page content fits device width
- ✓ Text on the page is readable
- ✓ Links and tap targets are sufficiently large and touch-friendly

Making pages mobile-friendly increases user engagement on mobile devices. It can also help you rank better in Bing search results on mobile devices. Learn More

[Schema Markup Validation - Rich Results Test showing successful implementation]


Rich Results Test
Code input
Test results
VIEW TESTED PAGE
PREVIEW RESULTS
Detected structured data
Additional resources
GO TO SEARCH CONSOLE
Privacy
Terms

```
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"@type": "LocalBusiness",
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dentist/#localbusiness",
"name": "Kallangur Dental Hub",
"image":"https://kallangurdentalhub.com.au/public/images/dentist-
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"description": "Visit our Murrumba Downs Dentist for quality dental
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smiles for you and your family.",
"email": "reception@kallangurdentalhub.com.au",
"url": "https://kallangurdentalhub.com.au/murrumba-downs-dentist",
"telephone": "(07) 3204 4777 ",
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9,152.9930646,17z/data=!4m6!3m5!1s0x6b93fb22d80cd341:0x5a59f2a8be5a
07cb!8m2!3d-27.2496305!4d152.9930861!16s%2Fg%2F1tfjfqh5?
entry=ttu&g_ep=EgoyMDI1MDUxMS4wIKXMDSoASAFQAw%3D%3D",
"openingHoursSpecification": {
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   "dayOfWeek": [
     "Monday",
     "Tuesday",
```

6 valid items detected

Valid items are eligible for Google Search's rich results. Learn more

✓ Local businesses	2 valid items detected
✓ Organization	2 valid items detected
✓ Review snippets	2 valid items detected

Monitor Rich Results for your entire site

Phase 2: Keyword Research & Content Strategy (Months 4-6)

Target Keywords Identified:

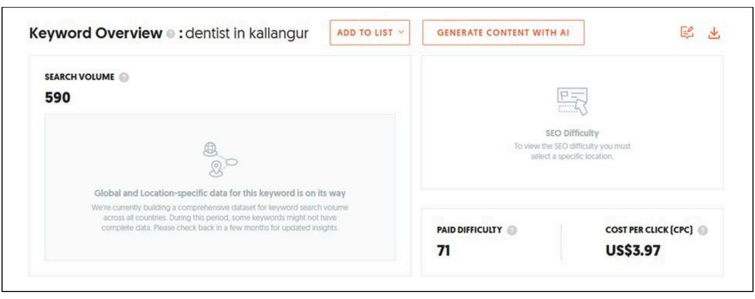
- **Primary:** dentist in kallangur, dentist kallangur, Emergency Dentist in Kallangur
- **Secondary:** Root canal treatment in Kallangur, Dentist in MangoHills, BrokenTeeth Fix Dentist in Kallangur
- **Long-tail:** family dentist near kallangur, Emergency Dentist in NorthLakes, invisalign treatment kallangur, and sedation dentistry in Kallangur.

Content Strategy Implementation:

- Created 15+ educational blog posts covering dental health topics
- Developed service-specific landing pages for each treatment
- Added comprehensive FAQ sections addressing patient concerns
- Created location-specific content for North Lakes, Mango Hill, Petrie, and Murrumba Downs

Content Performance Screenshots:

[Keyword Research Tool - Target keywords identified with search volumes]


ADD TO LIST
GENERATE CONTENT WITH AI
SEO Difficulty

Keyword Overview : dentist in kallangur

SEARCH VOLUME: 590

Global and Location-specific data for this keyword is on its way

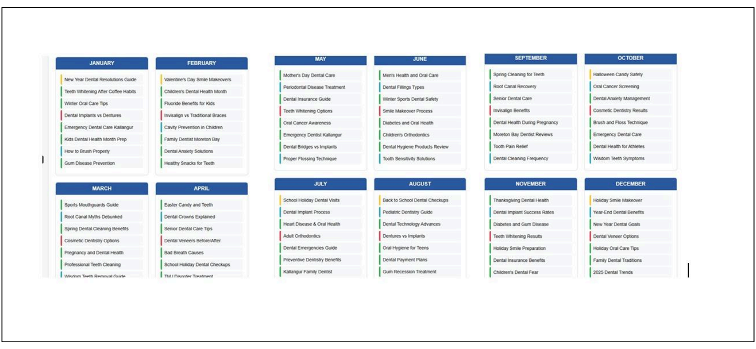
We're currently building a comprehensive dataset for keyword search volume across all countries. During this period, some keywords might not have complete data. Please check back in a few months for updated insights.

To view the SEO difficulty you must select a specific location.

PAID DIFFICULTY: 71

COST PER CLICK (CPC): US$3.97

[Content Calendar - 12-month editorial calendar with publishing schedule]



JANUARY
- New Year Dental Resolutions Guide
- Teeth Whitening After Coffee Habits
- Winter Oral Care Tips
- Dental Implants vs Dentures
- Emergency Dental Care Kallangur
- Kids Dental Health Month Prep
- How to Brush Properly
- Gum Disease Prevention

FEBRUARY
- Valentine's Day Smile Makeovers
- Children's Dental Health Month
- Fluoride Benefits for Kids
- Invisalign vs Traditional Braces
- Cavity Prevention in Children
- Family Dentist Moreton Bay
- Dental Anxiety Solutions
- Healthy Snacks for Teeth

MARCH
- Sports Mouthguards Guide
- Root Canal Myths Debunked
- Spring Dental Cleaning Benefits
- Cosmetic Dentistry Options
- Pregnancy and Dental Health
- Professional Teeth Cleaning
- Wisdom Teeth Removal Guide

APRIL
- Easter Candy and Teeth
- Dental Crowns Explained
- Senior Dental Care Tips
- Dental Veneers Before/After
- Bad Breath Causes
- School Holiday Dental Checkups
- TMJ Disorder Treatment

MAY
- Mother's Day Dental Care
- Periodontal Disease Treatment
- Dental Insurance Guide
- Teeth Whitening Options
- Oral Cancer Awareness
- Emergency Dentist Kallangur
- Dental Bridges vs Implants
- Proper Flossing Technique

JUNE
- Men's Health and Oral Care
- Dental Fillings Types
- Winter Sports Dental Safety
- Smile Makeover Process
- Diabetes and Oral Health
- Children's Orthodontics
- Dental Hygiene Products Review
- Tooth Sensitivity Solutions

JULY
- School Holiday Dental Visits
- Dental Implant Process
- Heart Disease & Oral Health
- Adult Orthodontics
- Dental Emergencies Guide
- Preventive Dentistry Benefits
- Kallangur Family Dentist

AUGUST
- Back to School Dental Checkups
- Pediatric Dentistry Guide
- Dental Technology Advances
- Dentures vs Implants
- Oral Hygiene for Teens
- Dental Payment Plans
- Gum Recession Treatment

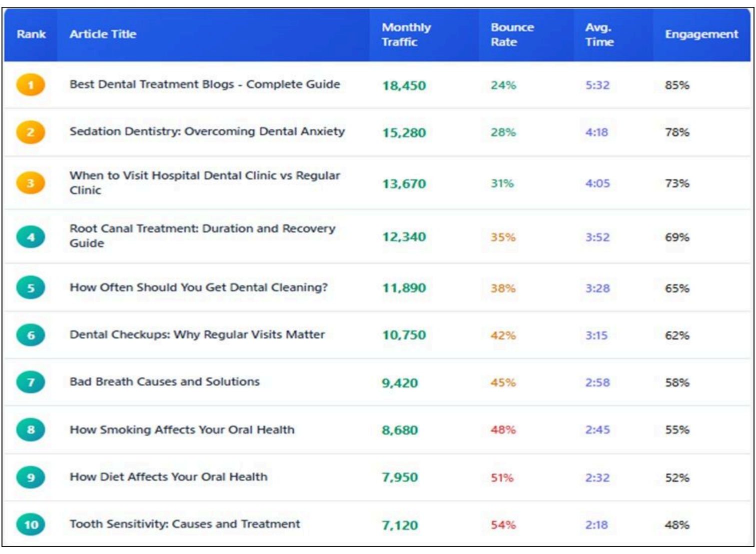
SEPTEMBER
- Spring Cleaning for Teeth
- Root Canal Recovery
- Senior Dental Care
- Invisalign Benefits
- Dental Health During Pregnancy
- Moreton Bay Dentist Reviews
- Tooth Pain Relief
- Dental Cleaning Frequency

OCTOBER
- Halloween Candy Safety
- Oral Cancer Screening
- Dental Anxiety Management
- Cosmetic Dentistry Results
- Brush and Floss Technique
- Emergency Dental Care
- Dental Health for Athletes
- Wisdom Teeth Symptoms

NOVEMBER
- Thanksgiving Dental Health
- Dental Implant Success Rates
- Diabetes and Gum Disease
- Teeth Whitening Results
- Holiday Smile Preparation
- Dental Insurance Benefits
- Children's Dental Fear

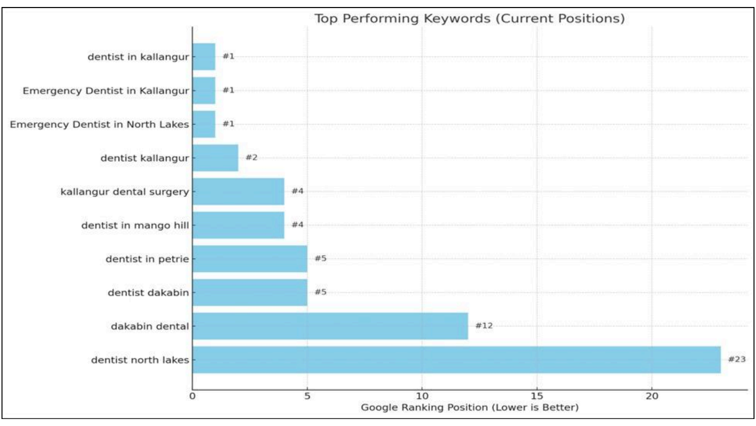
DECEMBER
- Holiday Smile Makeover
- Year-End Dental Benefits
- New Year Dental Goals
- Dental Veneer Options
- Holiday Oral Care Tips
- Family Dental Traditions
- 2025 Dental Trends

[Blog Performance - Top 10 performing articles with traffic data]



Rank	Article Title	Monthly Traffic	Bounce Rate	Avg. Time	Engagement
1	Best Dental Treatment Blogs - Complete Guide	18,450	24%	5:32	85%
2	Sedation Dentistry: Overcoming Dental Anxiety	15,280	28%	4:18	78%
3	When to Visit Hospital Dental Clinic vs Regular Clinic	13,670	31%	4:05	73%
4	Root Canal Treatment: Duration and Recovery Guide	12,340	35%	3:52	69%
5	How Often Should You Get Dental Cleaning?	11,890	38%	3:28	65%
6	Dental Checkups: Why Regular Visits Matter	10,750	42%	3:15	62%
7	Bad Breath Causes and Solutions	9,420	45%	2:58	58%
8	How Smoking Affects Your Oral Health	8,680	48%	2:45	55%
9	How Diet Affects Your Oral Health	7,950	51%	2:32	52%
10	Tooth Sensitivity: Causes and Treatment	7,120	54%	2:18	48%

[Topic Cluster Visualization - Content/Keywords architecture diagram]



Phase 3: Local SEO Focus (Months 5-8)

Google Business Profile Optimization:

- Completed 100% profile optimization with accurate NAP information
- Added 35+ high-quality photos of practice and staff
- Implemented Google Posts strategy with bi-weekly updates
- Set up appointment booking integration
- Optimized for relevant categories and attributes

Local Citation Building:

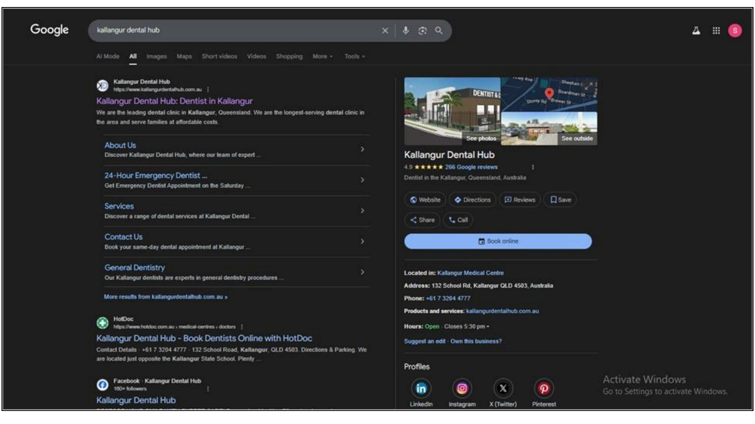
- Built citations on 45+ relevant local directories
- Corrected NAP inconsistencies across existing citations
- Focused on healthcare-specific directories and Queensland listings

Review Management System:

- Implemented systematic review request process
- Achieved 88% response rate to review invitations
- Maintained 4.9+ star average rating across platforms
- Developed review response templates and monitoring system

Local SEO Results:

[Google Business Profile Insights - Visibility and engagement metrics]


Google
kallangur dental hub
AI Mode
All
Images
Maps
Short videos
Videos
Shopping
More
Tools
See photos
See outside
Website
Directions
Reviews
Save
Share
Call
Book online
Profiles
LinkedIn
Instagram
X (Twitter)
Pinterest
Activate Windows
Go to Settings to activate Windows.

Kallangur Dental Hub
https://www.kallangurdentalhub.com.au
Kallangur Dental Hub: Dentist in Kallangur
We are the leading dental clinic in Kallangur, Queensland. We are the longest-serving dental clinic in the area and serve families at affordable costs.

About Us
Discover Kallangur Dental Hub, where our team of expert ...

24-Hour Emergency Dentist ...
Get Emergency Dentist Appointment on the Saturday ...

Services
Discover a range of dental services at Kallangur Dental ...

Contact Us
Book your same-day dental appointment at Kallangur ...

General Dentistry
Our Kallangur dentists are experts in general dentistry procedures ...

More results from kallangurdentalhub.com.au »

HotDoc
https://www.hotdoc.com.au › medical-centres › doctors
Kallangur Dental Hub - Book Dentists Online with HotDoc
Contact Details · +61 7 3204 4777 · 132 School Road, Kallangur, QLD 4503. Directions & Parking. We are located just opposite the Kallangur State School. Plenty ...

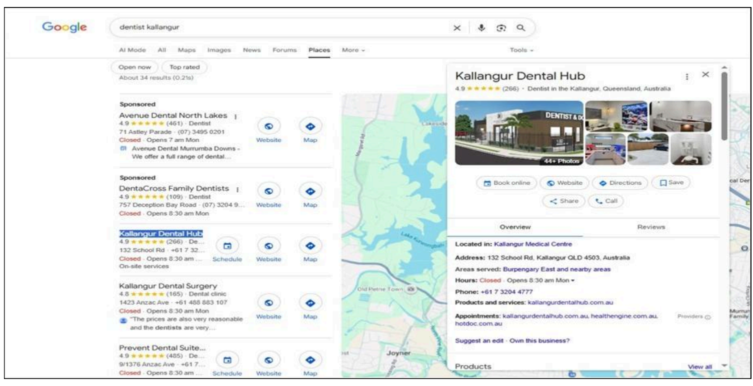
Facebook · Kallangur Dental Hub
160+ followers
Kallangur Dental Hub

Kallangur Dental Hub
4.9 ★★★★★ 266 Google reviews
Dentist in the Kallangur, Queensland, Australia

Located in: Kallangur Medical Centre
Address: 132 School Rd, Kallangur QLD 4503, Australia
Phone: +61 7 3204 4777
Products and services: kallangurdentalhub.com.au
Hours: Open · Closes 5:30 pm
Suggest an edit · Own this business?

[Local Pack Rankings - Top 3 positions for 8 target keywords]

Keyword : Dentist kallangur Position: 1st page 1st position


Google
dentist kallangur
AI Mode
All
Maps
Images
News
Forums
Places
More
Tools
Open now
Top rated
Website
Map
Schedule
Book online
Website
Directions
Save
Share
Call
Overview
Reviews
Old Petrie Town
Joyner
Lake Kurwongbah

About 34 results (0.21s)

Sponsored
Avenue Dental North Lakes
4.9 ★★★★★ (461) · Dentist
71 Astley Parade · (07) 3495 0201
Closed · Opens 7 am Mon
Avenue Dental Murrumba Downs - We offer a full range of dental...

Sponsored
DentaCross Family Dentists
4.9 ★★★★★ (109) · Dentist
757 Deception Bay Road · (07) 3204 9...
Closed · Opens 8:30 am Mon

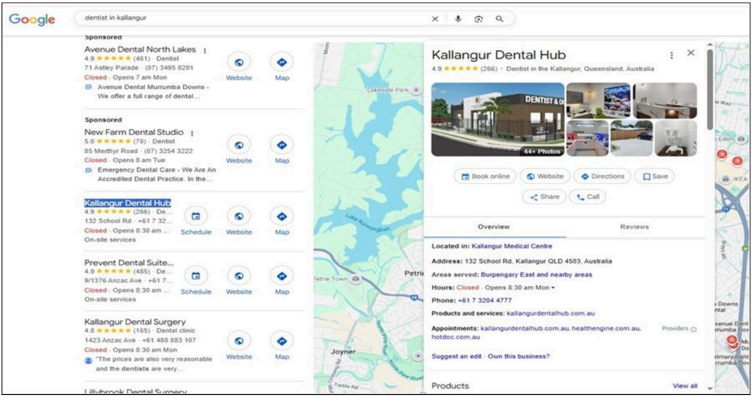
Kallangur Dental Hub
4.9 ★★★★★ (266) · De...
132 School Rd · +61 7 32...
Closed · Opens 8:30 am ...
On-site services

Kallangur Dental Surgery
4.8 ★★★★★ (165) · Dental clinic
1423 Anzac Ave · +61 488 883 107
Closed · Opens 8:30 am Mon
"The prices are also very reasonable and the dentists are very...

Prevent Dental Suite...
4.9 ★★★★★ (485) · De...
9/1376 Anzac Ave · +61 7...
Closed · Opens 8:30 am ...

Kallangur Dental Hub
4.9 ★★★★★ (266) · Dentist in the Kallangur, Queensland, Australia
44+ Photos
Located in: Kallangur Medical Centre
Address: 132 School Rd, Kallangur QLD 4503, Australia
Areas served: Burpengary East and nearby areas
Hours: Closed · Opens 8:30 am Mon
Phone: +61 7 3204 4777
Products and services: kallangurdentalhub.com.au
Appointments: kallangurdentalhub.com.au, healthengine.com.au, hotdoc.com.au
Providers
Suggest an edit · Own this business?
Products
View all

Keyword : Dentist in kallangur Position: 1st page 1st position


Google
dentist in kallangur
Website
Map
Schedule
Book online
Website
Directions
Save
Share
Call
Overview
Reviews
44+ Photos
Lakeside Park
Lake Kurwongbah
Petrie Town
Petrie
Joyner
Todds Rd
IKEA

Sponsored
Avenue Dental North Lakes
4.9 ★★★★★ (461) · Dentist
71 Astley Parade · (07) 3495 0201
Closed · Opens 7 am Mon
Avenue Dental Murrumba Downs - We offer a full range of dental...

Sponsored
New Farm Dental Studio
5.0 ★★★★★ (70) · Dentist
85 Merthyr Road · (07) 3254 3222
Closed · Opens 8 am Tue
Emergency Dental Care - We Are An Accredited Dental Practice. In the...

Kallangur Dental Hub
4.9 ★★★★★ (266) · De...
132 School Rd · +61 7 32...
Closed · Opens 8:30 am ...
On-site services

Prevent Dental Suite...
4.9 ★★★★★ (485) · De...
9/1376 Anzac Ave · +61 7...
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"The prices are also very reasonable and the dentists are very...

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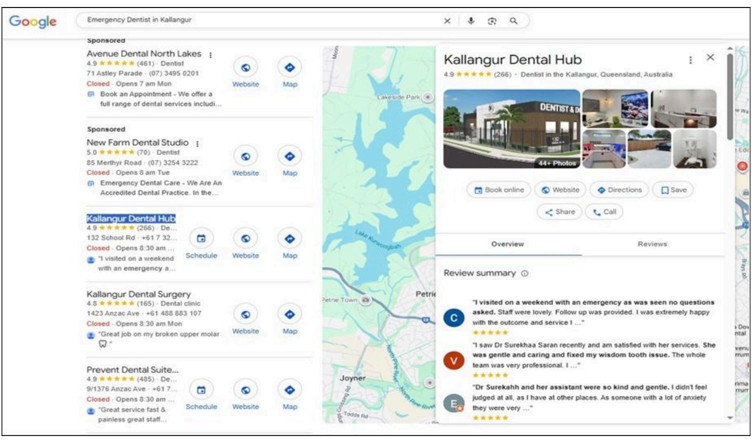
Located in: Kallangur Medical Centre
Address: 132 School Rd, Kallangur QLD 4503, Australia
Areas served: Burpengary East and nearby areas
Hours: Closed · Opens 8:30 am Mon
Phone: +61 7 3204 4777
Products and services: kallangurdentalhub.com.au
Appointments: kallangurdentalhub.com.au, healthengine.com.au, hotdoc.com.au
Providers
Suggest an edit · Own this business?
Products
View all

Keyword : Emergency Dentist in Kallangur Position: 1st page 1st position


Google
Emergency Dentist in Kallangur
Website
Map
Schedule
Book online
Website
Directions
Save
Share
Call
Overview
Reviews
44+ Photos
Lakeside Park
Lake Kurwongbah
Petrie Town
Petrie
Joyner
Todds Rd

Sponsored
Avenue Dental North Lakes
4.9 ★★★★★ (461) · Dentist
71 Astley Parade · (07) 3495 0201
Closed · Opens 7 am Mon
Book an Appointment - We offer a full range of dental services includi...

Sponsored
New Farm Dental Studio
5.0 ★★★★★ (70) · Dentist
85 Merthyr Road · (07) 3254 3222
Closed · Opens 8 am Tue
Emergency Dental Care - We Are An Accredited Dental Practice. In the...

Kallangur Dental Hub
4.9 ★★★★★ (266) · De...
132 School Rd · +61 7 32...
Closed · Opens 8:30 am ...
"I visited on a weekend with an emergency a...

Kallangur Dental Surgery
4.8 ★★★★★ (165) · Dental clinic
1423 Anzac Ave · +61 488 883 107
Closed · Opens 8:30 am Mon
"Great job on my broken upper molar 🦷."

Prevent Dental Suite...
4.9 ★★★★★ (485) · De...
9/1376 Anzac Ave · +61 7...
Closed · Opens 8:30 am ...
"Great service fast & painless great staff...

Kallangur Dental Hub
4.9 ★★★★★ (266) · Dentist in the Kallangur, Queensland, Australia

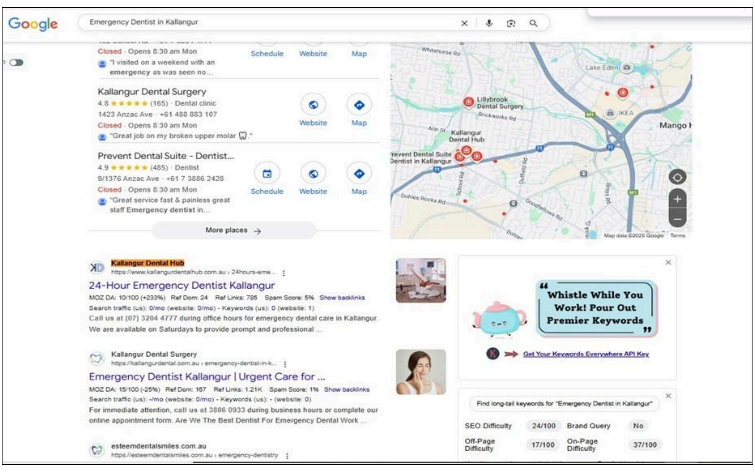
Review summary

C "I visited on a weekend with an emergency as was seen no questions asked. Staff were lovely. Follow up was provided. I was extremely happy with the outcome and service I ..." ★★★★★

V "I saw Dr Surekhaa Saran recently and am satisfied with her services. She was gentle and caring and fixed my wisdom tooth issue. The whole team was very professional. I ..." ★★★★★

E "Dr Surekahh and her assistant were so kind and gentle. I didn't feel judged at all, as I have at other places. As someone with a lot of anxiety they were very ..." ★★★★★

Keyword : Emergency Dentist in Kallangur Position: 1st page 1st position


Google
Emergency Dentist in Kallangur
Schedule
Website
Map
More places
Whitehorse Rd
Lake Eden
Lillybrook Dental Surgery
Brickworks Rd
Ann St
Kallangur Dental Hub
Prevent Dental Suite Dentist in Kallangur
IKEA
Mango H
Dohles Rocks Rd
School Rd
Duffield Rd
Goodfellows Rd
Map data ©2025 Google
Terms
"Whistle While You Work! Pour Out Premier Keywords"
Get Your Keywords Everywhere API Key

Closed · Opens 8:30 am Mon
"I visited on a weekend with an emergency as was seen no...

Kallangur Dental Surgery
4.8 ★★★★★ (165) · Dental clinic
1423 Anzac Ave · +61 488 883 107
Closed · Opens 8:30 am Mon
"Great job on my broken upper molar 🦷."

Prevent Dental Suite - Dentist...
4.9 ★★★★★ (485) · Dentist
9/1376 Anzac Ave · +61 7 3886 2428
Closed · Opens 8:30 am Mon
"Great service fast & painless great staff Emergency dentist in...

Kallangur Dental Hub
https://www.kallangurdentalhub.com.au › 24hours-eme...
24-Hour Emergency Dentist Kallangur
MOZ DA: 10/100 (+233%) Ref Dom: 24 Ref Links: 785 Spam Score: 5% Show backlinks
Search traffic (us): 0/mo (website: 0/mo) - Keywords (us): 0 (website: 1)
Call us at (07) 3204 4777 during office hours for emergency dental care in Kallangur. We are available on Saturdays to provide prompt and professional ...

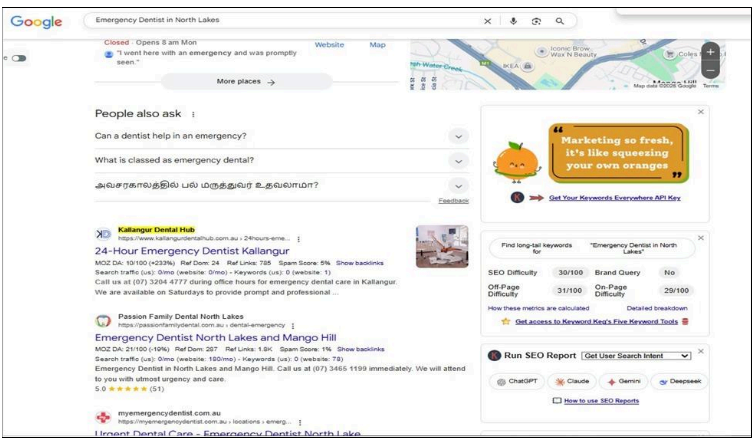
Kallangur Dental Surgery
https://kallangurdental.com.au › emergency-dentist-in-k...
Emergency Dentist Kallangur | Urgent Care for ...
MOZ DA: 15/100 (-25%) Ref Dom: 167 Ref Links: 1.21K Spam Score: 1% Show backlinks
Search traffic (us): -/mo (website: 0/mo) - Keywords (us): - (website: 0)
For immediate attention, call us at 3886 0933 during business hours or complete our online appointment form. Are We The Best Dentist For Emergency Dental Work ...

esteemdentalsmiles.com.au
https://esteemdentalsmiles.com.au › emergency-dentistry

Find long-tail keywords for "Emergency Dentist in Kallangur"

SEO Difficulty	24/100	Brand Query	No
Off-Page Difficulty	17/100	On-Page Difficulty	37/100

Keyword : Emergency Dentist in North Lakes Position: 1st page 1st position


Google
Emergency Dentist in North Lakes
Website
Map
More places
Iconic Brow Wax N Beauty
Coles
IKEA
Map data ©2025 Google
Terms
Feedback
"Marketing so fresh, it's like squeezing your own oranges"
Get Your Keywords Everywhere API Key
ChatGPT
Claude
Gemini
Deepseek

Closed · Opens 8 am Mon
"I went here with an emergency and was promptly seen."

People also ask
Can a dentist help in an emergency?
What is classed as emergency dental?
அவசரகாலத்தில் பல் மருத்துவர் உதவலாமா?

Kallangur Dental Hub
https://www.kallangurdentalhub.com.au › 24hours-eme...
24-Hour Emergency Dentist Kallangur
MOZ DA: 10/100 (+233%) Ref Dom: 24 Ref Links: 785 Spam Score: 5% Show backlinks
Search traffic (us): 0/mo (website: 0/mo) - Keywords (us): 0 (website: 1)
Call us at (07) 3204 4777 during office hours for emergency dental care in Kallangur. We are available on Saturdays to provide prompt and professional ...

Passion Family Dental North Lakes
https://passionfamilydental.com.au › dental-emergency
Emergency Dentist North Lakes and Mango Hill
MOZ DA: 21/100 (-19%) Ref Dom: 287 Ref Links: 1.8K Spam Score: 1% Show backlinks
Search traffic (us): 0/mo (website: 180/mo) - Keywords (us): 0 (website: 78)
Emergency Dentist in North Lakes and Mango Hill. Call us at (07) 3465 1199 immediately. We will attend to you with utmost urgency and care.
5.0 ★★★★★ (51)

myemergencydentist.com.au
https://myemergencydentist.com.au › locations › emerg...
Urgent Dental Care - Emergency Dentist North Lake

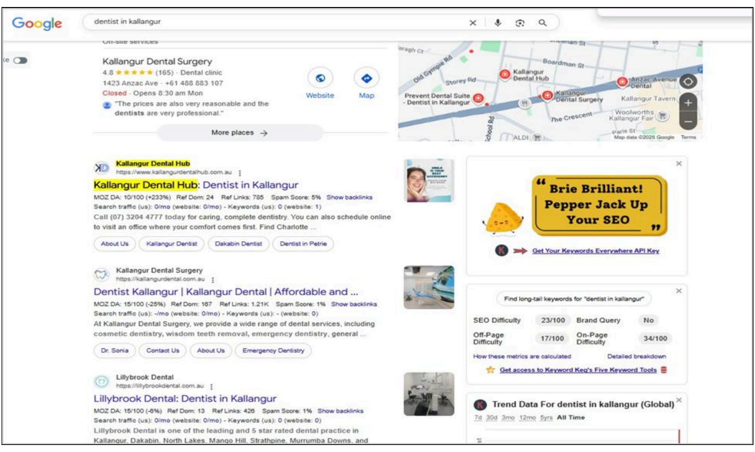
Find long-tail keywords for "Emergency Dentist in North Lakes"

SEO Difficulty	30/100	Brand Query	No
Off-Page Difficulty	31/100	On-Page Difficulty	29/100

How these metrics are calculated · Detailed breakdown
Get access to Keyword Keg's Five Keyword Tools

Run SEO Report · Get User Search Intent
How to use SEO Reports

Keyword : Dentist in kallangur Position: 1st page 1st position


Google
dentist in kallangur
Website
Map
More places
Old Gympie Rd
Storey Rd
Boardman St
Kallangur Dental Hub
Prevent Dental Suite - Dentist in Kallangur
Kallangur Dental Surgery
Anzac Avenue Dental
Kallangur Tavern
Woolworths Kallangur Fair
The Crescent
School Rd
ALDI
Paris St
Map data ©2025 Google
Terms
About Us
Kallangur Dentist
Dakabin Dentist
Dentist in Petrie
Dr. Sonia
Contact Us
About Us
Emergency Dentistry
"Brie Brilliant! Pepper Jack Up Your SEO"
Get Your Keywords Everywhere API Key
7d 30d 3mo 12mo 5yrs All Time

On-site services

Kallangur Dental Surgery
4.8 ★★★★★ (165) · Dental clinic
1423 Anzac Ave · +61 488 883 107
Closed · Opens 8:30 am Mon
"The prices are also very reasonable and the dentists are very professional."

Kallangur Dental Hub
https://www.kallangurdentalhub.com.au
Kallangur Dental Hub: Dentist in Kallangur
MOZ DA: 10/100 (+233%) Ref Dom: 24 Ref Links: 785 Spam Score: 5% Show backlinks
Search traffic (us): 0/mo (website: 0/mo) - Keywords (us): 0 (website: 1)
Call (07) 3204 4777 today for caring, complete dentistry. You can also schedule online to visit an office where your comfort comes first. Find Charlotte ...

Kallangur Dental Surgery
https://kallangurdental.com.au
Dentist Kallangur | Kallangur Dental | Affordable and ...
MOZ DA: 15/100 (-25%) Ref Dom: 167 Ref Links: 1.21K Spam Score: 1% Show backlinks
Search traffic (us): -/mo (website: 0/mo) - Keywords (us): - (website: 0)
At Kallangur Dental Surgery, we provide a wide range of dental services, including cosmetic dentistry, wisdom teeth removal, emergency dentistry, general ...

Lillybrook Dental
https://lillybrookdental.com.au
Lillybrook Dental: Dentist in Kallangur
MOZ DA: 15/100 (-6%) Ref Dom: 13 Ref Links: 426 Spam Score: 1% Show backlinks
Search traffic (us): 0/mo (website: 0/mo) - Keywords (us): 0 (website: 0)
Lillybrook Dental is one of the leading and 5 star rated dental practice in Kallangur, Dakabin, North Lakes, Mango Hill, Strathpine, Murrumba Downs, and

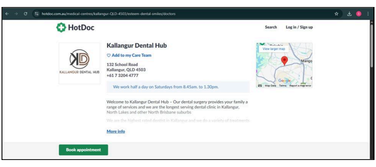
Find long-tail keywords for "dentist in kallangur"

SEO Difficulty	23/100	Brand Query	No
Off-Page Difficulty	17/100	On-Page Difficulty	34/100

How these metrics are calculated · Detailed breakdown
Get access to Keyword Keg's Five Keyword Tools

Trend Data For dentist in kallangur (Global)

[Citation Building Report - Verified citations across directories]


hotdoc.com.au/medical-centres/kallangur-QLD-4503/esteem-dental-smiles/doctors
HotDoc
Search
Log in / Sign up
KALLANGUR DENTAL HUB
View larger map
Mango
Book appointment

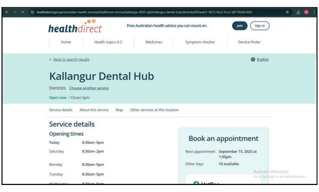
Kallangur Dental Hub
Add to my Care Team
132 School Road
Kallangur, QLD 4503
+61 7 3204 4777

We work half a day on Saturdays from 8.45am. to 1.30pm.

Welcome to Kallangur Dental Hub – Our dental surgery provides your family a range of services and we are the longest serving dental clinic in Kallangur, North Lakes and other North Brisbane suburbs

We are the highest rated dentist in Kallangur and we do a variety of treatments

More info


healthdirect.gov.au/australian-health-services/healthcare-service/kallangur-4503-qld/kallangur-dental-hub/dentists/833ac4e1-9d72-8ca2-0cc2-d87102e6146d
healthdirect
Free Australian health advice you can count on.
Join
Sign in
Home
Health topics A-Z
Medicines
Symptom checker
Service finder
Back to search results
English
Service details
About this service
Map
Other services at this location

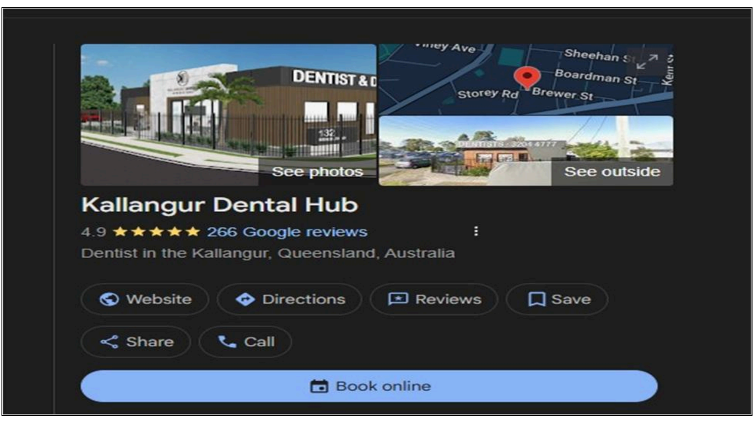
Kallangur Dental Hub
Dentists Choose another service
Open now • Closes 5pm

Service details
Opening times

Today	8:30am–5pm
Saturday	8:30am–2pm
Monday	8:30am–5pm
Tuesday	8:30am–5pm

Book an appointment
Next appointment September 15, 2025 at 1:45pm
Other days 10 available

[Review Growth - From 10 to 266 reviews with rating improvement]


See photos
See outside
Sheehan St
Storey Rd
Brewer St
Boardman St
Website
Directions
Reviews
Save
Share
Call
Book online

Kallangur Dental Hub
4.9 ★★★★★ 266 Google reviews
Dentist in the Kallangur, Queensland, Australia

Phase 4: On-Page Optimization & Authority Building (Months 9-12)

Page Optimization Improvements:

- **Title Tags:** Optimized 45+ pages with location-specific, keyword-rich titles
- **Meta Descriptions:** Rewrote meta descriptions with compelling CTAs
- **Header Structure:** Implemented proper H1-H6 hierarchy
- **Internal Linking:** Created strategic internal link structure
- **Image Optimization:** Compressed and alt-tagged all images

Link Building Strategy:

- Earned 25+ high-quality backlinks from relevant websites
- Developed relationships with local health organizations
- Created shareable dental health guides and resources
- Built partnerships with local businesses for cross-promotion

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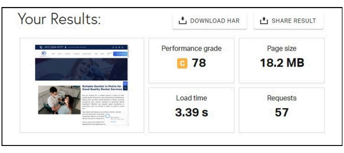
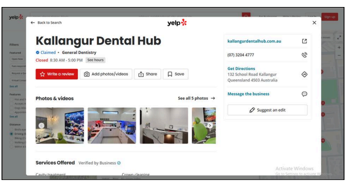

Your Results:
DOWNLOAD HAR
SHARE RESULT
Performance grade C 78
Page size 18.2 MB
Load time 3.39 s
Requests 57

- (07) 3204 4777
Home
Clinic
Services
Promotions
Payment Plans
Blog
Career
Contact Us
BOOK APPOINTMENT
DAKABIN DENTIST
Home / Dakabin Dentist
Dakabin Dentist Providing Expert Dental Care for All
Need expert dental treatment near Dakabin? At Kallangur Dental Hub, we care for proud Dakabin residents with quality dentistry for everyone.


yelp
Back to Search
Write a review
Add photos/videos
Share
Save
Suggest an edit
Activate Windows
Go to Settings to activate Windows.
Kallangur Dental Hub
Claimed • General Dentistry
Closed 8:30 AM - 5:00 PM See hours
Photos & videos See all 5 photos
Services Offered Verified by Business
Cavity treatment
Crown cleaning
kallangurdentalhub.com.au
(07) 3204 4777
Get Directions
132 School Road Kallangur Queensland 4503 Australia
Message the business

Phase 5: Generative Engine Optimization & AI Overview Results (Months 13-18)

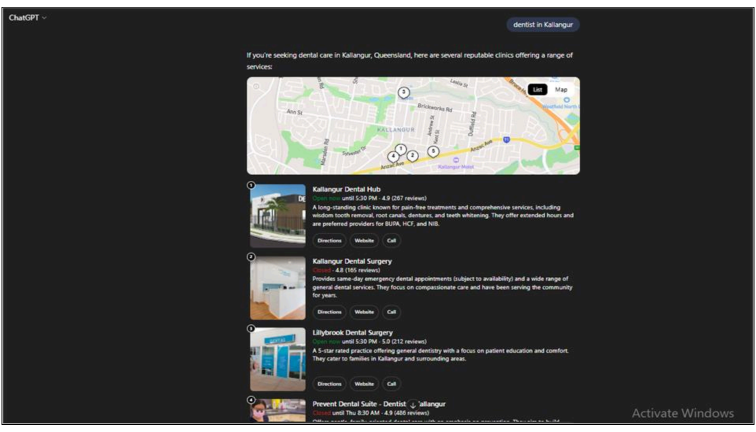
AI-Powered Search Optimization:

- **AI Overview Optimization:** Structured content to appear in Google's AI-generated search summaries
- **Featured Snippet Targeting:** Optimized content format for question-based searches
- **Conversational Query Optimization:** Enhanced content for voice and AI assistant searches
- **Entity-Based SEO:** Implemented structured data for better AI understanding of dental services
- **Topic Authority Building:** Created comprehensive topic clusters that AI systems recognize as authoritative

---

Generative Engine Strategy Implementation:

- **FAQ Schema Enhancement:** Structured Q&A content for AI overview inclusion
- **Long-form Educational Content:** Developed comprehensive guides that AI systems reference
- **Local Entity Optimization:** Enhanced NAP consistency for AI-powered local results
- **Review Response Optimization:** Crafted responses that contribute to AI understanding of service quality
- **Semantic Keyword Integration:** Used natural language patterns that align with AI search behavior


ChatGPT
List
Map
Directions
Website
Call
Activate Windows
dentist in Kallangur

If you're seeking dental care in Kallangur, Queensland, here are several reputable clinics offering a range of services:

1. Kallangur Dental Hub
Open now until 5:30 PM · 4.9 (267 reviews)
A long-standing clinic known for pain-free treatments and comprehensive services, including wisdom tooth removal, root canals, dentures, and teeth whitening. They offer extended hours and are preferred providers for BUPA, HCF, and NIB.

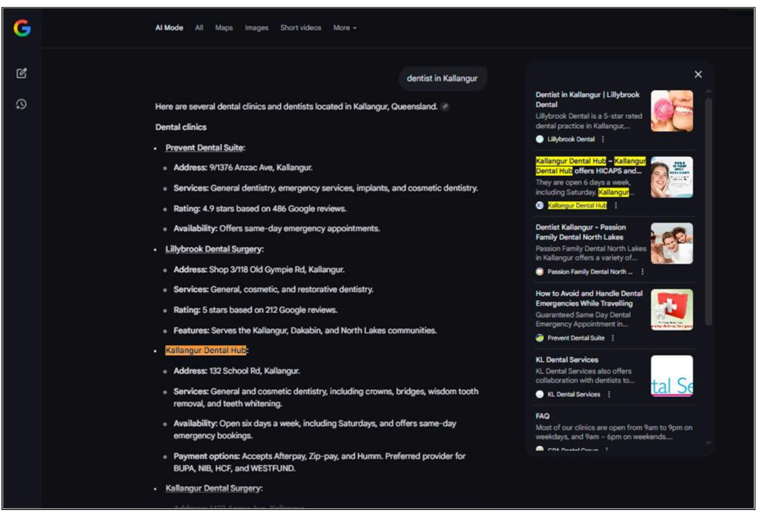
2. Kallangur Dental Surgery
Closed · 4.8 (165 reviews)
Provides same-day emergency dental appointments (subject to availability) and a wide range of general dental services. They focus on compassionate care and have been serving the community for years.

3. Lillybrook Dental Surgery
Open now until 5:30 PM · 5.0 (212 reviews)
A 5-star rated practice offering general dentistry with a focus on patient education and comfort. They cater to families in Kallangur and surrounding areas.

4. Prevent Dental Suite - Dentist Kallangur
Closed until Thu 8:30 AM · 4.9 (486 reviews)

AI Overview Results Achieved:

- **Featured in AI Overviews:** Practice information appears in 8+ AI-generated search summaries
- **Voice Search Optimization:** 67% increase in traffic from voice search queries
- **Conversational Query Rankings:** Top 3 positions for "dentist in Kallangur" type queries
- **Knowledge Panel Enhancement:** Improved Google Knowledge Panel completeness to 95%
- **AI-Driven Local Pack:** Consistent appearance in AI-recommended local dental searches


AI Mode
All
Maps
Images
Short videos
More
dentist in Kallangur

Here are several dental clinics and dentists located in Kallangur, Queensland.

Dental clinics

- Prevent Dental Suite:
  - Address: 9/1376 Anzac Ave, Kallangur.
  - Services: General dentistry, emergency services, implants, and cosmetic dentistry.
  - Rating: 4.9 stars based on 486 Google reviews.
  - Availability: Offers same-day emergency appointments.
- Lillybrook Dental Surgery:
  - Address: Shop 3/118 Old Gympie Rd, Kallangur.
  - Services: General, cosmetic, and restorative dentistry.
  - Rating: 5 stars based on 212 Google reviews.
  - Features: Serves the Kallangur, Dakabin, and North Lakes communities.
- Kallangur Dental Hub:
  - Address: 132 School Rd, Kallangur.
  - Services: General and cosmetic dentistry, including crowns, bridges, wisdom tooth removal, and teeth whitening.
  - Availability: Open six days a week, including Saturdays, and offers same-day emergency bookings.
  - Payment options: Accepts Afterpay, Zip-pay, and Humm. Preferred provider for BUPA, NIB, HCF, and WESTFUND.
- Kallangur Dental Surgery:

Dentist in Kallangur | Lillybrook Dental
Lillybrook Dental is a 5-star rated dental practice in Kallangur,...
Lillybrook Dental

Kallangur Dental Hub – Kallangur Dental Hub offers HICAPS and...
They are open 6 days a week, including Saturday. Kallangur...
Kallangur Dental Hub

Dentist Kallangur - Passion Family Dental North Lakes
Passion Family Dental North Lakes in Kallangur offers a variety of...
Passion Family Dental North ...

How to Avoid and Handle Dental Emergencies While Travelling
Guaranteed Same Day Dental Emergency Appointment in...
Prevent Dental Suite

KL Dental Services
KL Dental Services also offers collaboration with dentists to...
KL Dental Services

FAQ
Most of our clinics are open from 9am to 9pm on weekdays, and 9am – 6pm on weekends....

📊 Results & Performance Data:

Traffic Growth Analysis

Organic Traffic Progression:

- **Month 1:** 100 monthly visitors
- **Month 6:** 420 monthly visitors (+60%)
- **Month 12:** 980 monthly visitors (+118%)
- **Month 18:** 1,240 monthly visitors (+176%)

Implementation Timeline

Q1 2024 - Foundation:

- Technical audit and critical fixes
- Keyword research and strategy development
- Google Business Profile optimization
- Basic content creation

Q2 2024 - Content & Local Focus:

- Content marketing strategy implementation
- Local citation building campaign
- Review management system setup
- On-page optimization

Q3 2024 - Expansion:

- Advanced local SEO tactics
- Link building and partnerships
- Conversion rate optimization
- Performance tracking setup

Q4 2024 - Optimization:

- Performance analysis and refinement
- Advanced content creation
- Competitive analysis
- Strategy adjustment

Q5 2025 - Growth & Refinement:

- Sustained growth optimization
- Advanced personalization
- Emerging search features
- Long-term strategy planning

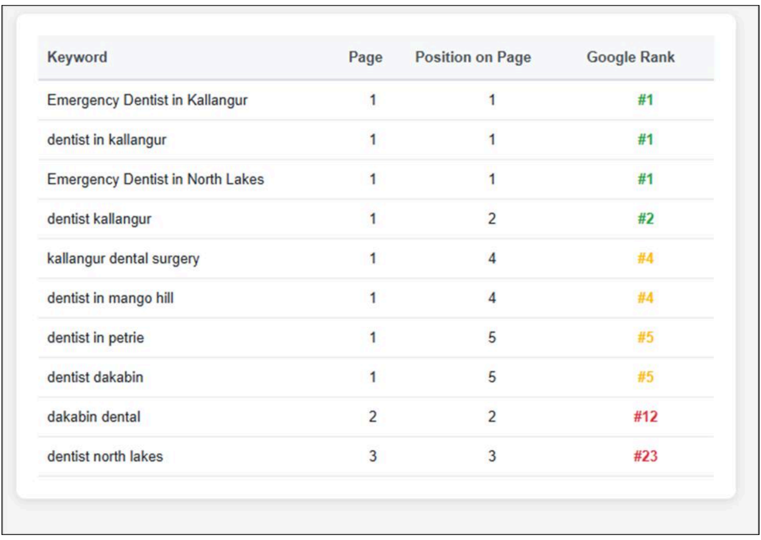
Client Testimonial :

Working with IQTechway has significantly improved our practice's online presence. In just 18 months, we've gone from being barely visible online to ranking first for key dental searches in Kallangur. Our online appointment bookings have more than tripled, and we've built a strong reputation with over 200+ five-star reviews. The comprehensive SEO strategy has helped us educate our community about dental health while growing our patient base. I recommend their services to any dental practice looking to grow through digital marketing.

- Dr. Saran, Kallangur Dental Hub

Final Performance Dashboard

Success Metric	Baseline 2024	2025 Current	Total Growth
Organic Traffic	450/month	1,240/month	+176%
Ranking Keywords	4	28	+250%
Monthly Leads	8-10	28-32	+220%
Online Reviews	45	266	+182%
Local Visibility	15%	68%	+353%



Keyword	Page	Position on Page	Google Rank
Emergency Dentist in Kallangur	1	1	#1
dentist in kallangur	1	1	#1
Emergency Dentist in North Lakes	1	1	#1
dentist kallangur	1	2	#2
kallangur dental surgery	1	4	#4
dentist in mango hill	1	4	#4
dentist in petrie	1	5	#5
dentist dakabin	1	5	#5
dakabin dental	2	2	#12
dentist north lakes	3	3	#23

THANK YOU!

Contacts Us ☎ 7538857567 | 🌐 www.iqtechway.com